

Media Formats and Uses

Text	File Extension	Use
Text	TXT	Unformatted text
Rich Text Format	RTF	Simply formatted text
Word Document	DOC, DOCX	Highly formatted text
OpenDocument Text	ODT	Highly formatted text
Hypertext Markup Language	HTML	Simply formatted text
Extensible Markup Language	XML	Custom-defined text and data
Graphics		
Joint Photographic Experts Group	JPG, JPEG	Photographs
Graphics Interchange Format	GIF	Photographs, vector graphics, or simple animation
Portable Network Graphic	PNG	Photographs or vector graphics
Bitmap Image File	BMP	Photographs or vector graphics
Audio		
WAVE Audio File	WAV	Music, sound effects, or narration
Audio Interchange File Format	AIF, AIFF	Music, sound effects, or narration
MP3 Audio File	MP3	Music, sound effects, or narration
MIDI File	MID	Synthesized music
Animation		
Graphics Interchange Format	GIF	Simple animation
Flash Movie	SWF	Complex/interactive animation
Video		
Motion Picture Experts Group	MPG	Video with audio included
Apple Quicktime Movie	MOV	Video with audio included
Windows Media Video File	WMV	Video with audio included
Audio-Video Interleave File	AVI	Video with audio included
Flash Video File	FLV	Video with audio included
Real Media File	RM	Video with audio included